

SPONSORS & EXHIBITORS

ISOA SUMMIT PRESENTING SPONSOR

Investment: \$25,000

- Organization name tagged on all fliers, guidebook, electronic print and promotional materials as the Presenting Partner of the overall conference. (e.g. "The 2018 ISOA Summit presented by Deltek")
- Organization name on the Summit gift bag given to all conference attendees
- Two (2) complimentary Summit registrations
- One (1) complimentary exhibit booth space (\$4,000 value) at the Summit Industry Fair Nov 13th & 14th
- One year ISOA membership for a current non-member organization
- Full page advertisement and company bio in Summit guidebook, distributed to all attendees
- Pre- and post-event e-blast to ISOA membership
- Six (6) invitations to the New Chairman's post reception at Stone's Throw restaurant on Wednesday November 14th
- Sponsor will receive full Summit attendee list prior to the event

KEYNOTE SPEAKER SPONSOR

Investment: \$15,000

- Organization name tagged on all fliers, guidebook, electronic print and promotional materials as the presenting sponsor of the keynote speaker
- Introduction of the keynote speaker by an organization representative
- One (1) complimentary registration
- One (1) complimentary Exhibit Booth space (\$4,000 value) at the Summit Industry Fair Nov 13th & 14th
- 1/2 page advertisement and company bio in Summit guidebook, distributed to all attendees
- Four (4) invites to the New Chairman's reception at Stone Throw's restaurant on Wednesday November 14th in the Marriott Wardman.
- Pre- and post-event e-blast to ISOA membership
- Sponsor will receive full Summit attendee list prior to the event

TUESDAY NIGHT RECEPTION SPONSOR

Investment: \$15,000

- Tuesday, November 13th from 5:30 – 8:30pm featuring themed food stations, specialty bars, networking in Meeting & Industry Fair areas at the Marriott Wardman
- One (1) complimentary exhibit space in Industry Fair (\$4,000 value) Nov 13th & 14th
- 1/2 page advertisement and company bio in Summit guidebook, distributed to all attendees
- Name/logo on signage and Summit promotional materials as sponsor of the Tuesday evening reception, including printed sponsor boards, sponsor pages on the Summit and ISOA websites, signage at the Tuesday night event, plus placement of promotional materials
- Two (2) discounted registrations to the 2018 Summit at \$600 each
- Pre- and post-event e-blast to ISOA membership
- Supply of Summit attendee list after the event

OPENING RECEPTION SPONSOR

Investment: \$10,000

- Held at Venable Building Monday November 12th, 5:30 – 8:00 pm. The opening reception will kick off the 2018 Summit. Expected attendance is 150pp
- Name/logo on signage and Summit promotional materials as sponsor of the Monday evening reception, including printed sponsor boards, sponsor pages on the Summit and ISOA websites, signage at the Monday night event, plus placement of logo within promotional materials
- Two (2) discounted registrations to the Summit at \$600 each
- One (1) complimentary Exhibit Booth space (\$4,000 value) at the Summit Industry Fair Nov 13th & 14th
- 1/2 page advertisement and company bio in the Summit guidebook distributed to all attendees.
- Pre- and post-event e-blast to ISOA membership
- Supply of Summit attendee list after event

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MEMBERS' LOUNGE SPONSOR

Investment: \$5,000

- In-lounge desk/table for representative and materials
- Coffee, soft drinks and snacks supplied
- Name/logo on signage and Summit promotional materials as sponsor, including printed sponsor boards, guidebook, sponsor pages on the Summit and ISOA websites
- One (1) discounted registration at \$600
- 1/4 page advertisement and company bio in the Summit Guidebook distributed to all attendees
- Pre- and post-event e-blast to ISOA membership

NEW CHAIRMAN'S RECEPTION SPONSOR

Investment: \$5,000

- Post-conference VIP reception for invited ISOA members and guests at Stone's Throw restaurant in Marriott Wardman on Wednesday, November 14th, immediately following the conclusion of the Summit
- One (1) discounted registration at \$600
- 1/2 page advertisement and company bio in the Summit Guidebook distributed to all attendees
- Pre- and post-event e-blast to ISOA membership
- Name/logo on signage and Summit promotional materials as Chairman's Reception sponsor, including printed sponsor boards, guidebook, sponsor pages on the Summit and ISOA websites

PLENARY SESSION SPONSOR - 7 AVAILABLE

Investment: \$2,000

Name/logo on signage and Summit promotional materials as sponsor, including printed sponsor boards, guidebook, sponsor pages on the Summit and ISOA websites

SUMMIT LUNCH (2) SPONSORS

Investment: \$4,000

- Materials/signage on tables
- Introduction of speakers and organization by representative
- Priority reserved table
- 1/4 page advertisement and company bio in the Summit Guidebook distributed to all attendees
- Name/logo on signage and Summit promotional materials as sponsor, including printed sponsor boards, guidebook, sponsor pages on the Summit and ISOA websites

SUMMIT BREAKFAST (2) SPONSORS

Investment: \$3,000

- Materials/signage on tables
- Name/logo on signage and Summit promotional materials as sponsor, including printed sponsor boards, guidebook, sponsor pages on the Summit and ISOA websites

NETWORKING BREAK SPONSOR - 4 AVAILABLE (2 PER DAY)

Investment: \$2,000

- Organization signage on break tables, option to supply organization napkins (at sponsor's cost)
- Acknowledgement and listing in Summit guidebook
- Name/logo on signage and Summit promotional materials as sponsor, including printed sponsor boards, guidebook, sponsor pages on the Summit and ISOA websites

INDUSTRY FAIR EXHIBITORS

\$4,000 MEMBERS • \$5,000 NON-MEMBERS

Upgrade to private lounge available at \$7,500

- Fair area is adjoining the meeting space, member's lounge and meal areas in the Marriott Wardman. Exhibit time will be Tuesday and Wednesday during breakfast, lunches and four (4) breaks, plus a central point of the Taste of US of A reception on Tuesday from 5:30 - 8:30 pm.
- Two (2) discounted registrations per booth at \$600 each
- Acknowledgement and listing in Summit booklet and website
- 1/4 page advertisement and company bio in the Summit Guidebook distributed to all attendees
- Supply of Summit attendee list, pre and post conference
- Booth package includes table, chairs, power, and internet; Set-up on Monday, November 12th after 12 noon
- Overnight security provided by ISOA

SPONSOR BRANDING OPPORTUNITIES:

Escalator Runner
\$3,000

Floor Logo Decals
\$2,800 each

8x10 Window & Wall Logo Decals **\$3,000**

Charging Station (*area in Reg B*)
\$1,500

Event Bag w/ Organization Logo **\$3,000**

Event Bag Insert
(*promotional flyer, item inserted into conference bag*)
\$500

Event H2O Bottle w/ Organization Logo
\$3,000